



Every cancer. Every life.™



HOPE *Ball*

PRESENTED BY  DELTA

Board of Ambassadors





Every cancer. Every life.

WILL YOU JOIN US?

Cancer impacts everyone, male and female, young and old. In fact, 1 in every 3 Americans will experience a cancer diagnosis in his or her lifetime. For more than 113 years, the American Cancer Society has improved the lives of people with cancer and their families through advocacy, research, and patient support.

With 23 Fortune 1000 companies calling Metro Atlanta home, the city is uniquely positioned to generate the funds, advocacy, and influence needed to end cancer as we know it.

The Atlanta Hope Ball is a premier \$1M event that raised over \$1.45M last year. Its Board of Ambassadors is made up of experienced and influential leaders who understand the urgency of the American Cancer Society's mission to help everyone prevent, detect, treat, and survive cancer.

The Board of Ambassadors works to strengthen the American Cancer Society's local impact by engaging Atlanta's corporate, philanthropic, educational, and healthcare communities. Your leadership helps drive this mission forward and supports the vital work of the American Cancer Society and the Atlanta Hope Lodge.

As a leader in your industry, we invite you to consider joining the 2026 Atlanta Hope Ball Board of Ambassadors. Your partnership today is an investment in more tomorrows.

Learn more at hopeball.org

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BOARD OF AMBASSADORS

Roles and Responsibilities

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The board's focus is achieving the financial priorities and elevating the mission and message of the American Cancer Society via the Atlanta Hope Ball.

BOARD REQUIREMENTS

- Secure a minimum of \$25,000 in financial support
- Table or ticket purchases may be part of this commitment and combined with mission gift.
- Contribute live or silent auction items valued at more than \$2,500+ FMV
- Attend at least four one-hour pre-event meetings (virtual and in-person)
- Help guide event strategy to achieve revenue goals via table and sponsors sales, champions page, fundraising project, or activation
- Recruit at least one new leader to serve on the Board of Ambassadors or subcommittee

YOUR IMPACT AND RECOGNITION

- Alignment with one of the most recognized nonprofit organizations in the world
- C-Suite leadership and network visibility
- Potential to be featured in event media or PR
- Website and social media mentions.
- Event marketing and collateral
- Event program book
- Podium recognition

IN GREAT COMPANY

Recognizing the companies behind some of our current and former Board of Ambassador members

ASBURY
AUTOMOTIVE GROUP

BLACKROCK

BURNS  **MCDONNELL**

 **CRITICAL**
ACCESS NETWORK

 **DELTA**

 **EMORY**
WINSHIP
CANCER
INSTITUTE
National Cancer Institute-Designated
Comprehensive Cancer Center


GPC
GENUINE PARTS COMPANY

 Georgia Power


*Gretchen's
Gazelles*

HNTB

 **KAISER
PERMANENTE**


KPMG

**Klamon Family
Foundation**


Mercedes-Benz

**Porsche
Consulting**


salesforce

**SIMPLY
BUCKHEAD**
Your Guide to Living Well in Atlanta

 **American
Cancer
Society**
Every cancer. Every life.

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